



Client aims to be a globally leading company in providing innovative solutions for the development of consumer goods. Strategically located in Singapore with close proximity to major manufacturers and suppliers in Asia. They have an overseas office located in Beijing, China, to tap on a global base for manufacturing resources and to better monitor and analyse the latest global trends.

## **Senior Researcher**

### **JOB PURPOSE**

To spearhead in-depth qualitative research into trends and consumer insights, providing leadership in project management and content analysis. Networking, pitching and other strategic business development responsibilities will also be crucial duties.

### **DUTIES & RESPONSIBILITIES**

#### Leadership

- Provides leadership and guidance for the junior research team
- Together with the research manager, strategises and plans for overall research direction and content development

#### Project Management

- Leads and supervises research projects from framework design and creation till to post-research/project evaluation
- Ensures that project execution and output meet the highest quality standards and client's specifications
- Contributes to research and content analysis to meet pre-determined objectives

#### Client Relationship Management

- Plays an active role in the up-selling and cross-selling of business services
- Participates in the development of business opportunities through networking, attending and conducting of seminars, as well as the creation and delivery of proposals and pitches



## **JOB SPECIFICATIONS**

### ***Qualifications***

- Candidates should have a Bachelor Degree in Social Science or related disciplines

### ***Experiences***

- Minimum of 3-5 years experience in supervising and analysing qualitative research, preferably from a consumer product and/or brand strategy environment

### ***Competencies (Knowledge, Skills and Capabilities)***

- Excellent written and verbal communication skills
- Strong project management capabilities, with a keen eye for deadlines and deliverables
- Candidates with experience in research, client relationship management or with strong analytical skills will have a distinct advantage

### **Salary \$4K**

**Interested candidates are invited to submit your latest updated resume stating your availability of employment, current, achievements and expected salary to Adrian Collin Png at: [adrian@collincrawford.com](mailto:adrian@collincrawford.com)**